

Index, Volume XXIII, 1980-1981

Index to Titles

- "Anti-Export Policy of the U.S., The," by Jack G. Kaikati, No. 3, p. 5.
- "Are State-Owned Enterprises Unfair Competition?" by Renato Mazzolini, No. 2, p. 20.
- "Barriers to Entry: Antitrust's Search for a New Look," by H. C. Pepperell and R. W. Turner, No. 3, p. 29.
- "Case for Corporate and Management Ethics, A," by Darrell J. Fasching, No. 4, p. 62.
- "Channels Manager, The: Marketing's Newest Aide?" by Donald W. Jackson, Jr. and Bruce J. Walker, No. 2, p. 52.
- "Corporate Codes of Conduct," by Bernard J. White and B. Ruth Montgomery, No. 2, p. 80.
- "Corporate PACs as Fundraisers," by John R. Mulkern, Edward Handler, and Lawrence Godtfredsen, No. 3, p. 49.
- "Equity Component of the Executive Compensation Package, The," by Richard J. Bronstein, No. 1, p. 64.
- "Fighting Regulation: The Regulatory Review," by Fred Thompson and Larry R. Jones, No. 2, p. 5.
- "Flexible Price Agreements: Purchasing's View," by Dale Varble, No. 2, p. 44.
- "Format for Directors' Information Systems, A," by Amir Barnea, Simcha Sadan, and Michael Schiff, No. 1, p. 33.
- "Foundations of a Political Strategy for Business," by Gerald Keim, No. 3, p. 41.
- "Free Enterprise in a Free Society," by Harold M. Williams, No. 2, p. 29.
- "Free Market vs. Social Responsibility: Decision Time at the CED," by William C. Frederick, No. 3, p. 20.
- "Global Competitive Pressures and Host Country Demands: Managing Tensions in MNCs," by Yves L. Doz, Christopher A. Bartlett, and C. K. Prahalad, No. 3, p. 63.
- "How Managers Cope with Terrorism," by John K. Ryans, Jr. and William L. Shanklin, No. 2, p. 66.
- "Increasing the Effectiveness of Marketing Research," by David A. Aaker and George S. Day, No. 2, p. 59.
- "Industrial Planning in Japan," by Dezso Horvath and Charles McMillan, No. 1, p. 11.
- "Information Seekers, The: Multinational Strategy Target," by Hans B. Thorelli and Helmut Becker, No. 1, p. 46.
- "Integration of Intent to Leave and OD Interventions," by Thomas M. Martin, No. 1, p. 81.
- "Internalization Theory and Corporate International Finance," by Alan M. Rugman, No. 2, p. 73.
- "International Competition and U.S. Public Policy," by Ralph Edfelt, No. 1, p. 5.
- "Linking Public Affairs with Corporate Planning," by John E. Fleming, No. 2, p. 35.
- "Managerial Perceptions of Two Appraisal Systems," by R. Stuart Murray, No. 3, p. 92.
- "Matching Technology and the Design of Organization Units," by W. Alan Randolph, No. 4, p. 39.
- "Monte Carlo Simulation for Management," by Eugene Richman and Denis Coleman, No. 3, p. 82.
- "OD in Cross-Cultural Settings: Latin America," by L. J. Bourgeois III and Manuel Boltvinik, No. 3, p. 75.
- "Organizational Design: Dealing with the Human Constraint," by Dennis R. Briscoe, No. 1, p. 71.
- "Participative Management: Myth and Reality," by William E. Halal and Bob S. Brown, No. 4, p. 20.
- "Private Management and Public Policy," by Lee E. Preston and James E. Post, No. 3, p. 56.
- "Productivity: Learning from the Japanese," by Hirotaka Takeuchi, No. 4, p. 5.
- "Product Manager, The," by Carl McDaniel and David A. Gray, No. 1, p. 87.
- "Response Errors in Survey Research," by F. Robert Dwyer, No. 1, p. 39.
- "Retirement in Peril: Inflation and the Executive," by Robert R. Dockson and Jack O. Vance, No. 4, p. 87.
- "Scanning the Future Environment: Social Indicators," by Fremont Kast, No. 1, p. 22.
- "Shareholder Suits: Good News and Bad News for Corporate Executives," by Thomas M. Jones, No. 4, p. 77.
- "Social Responsibility and Portfolio Performance," by Andrew Rudd, No. 4, p. 55.
- "Supporting the Rich," by Craig Freedman and David Makofsky, No. 4, p. 49.
- "Ten Questions about MBO," by Robert C. Ford, Frank McLaughlin, and James Nixdorf, No. 2, p. 88.
- "Uphill Struggle for Job Enrichment, The," by Howard R. Smith, No. 4, p. 33.
- "Women Executives in MNC Subsidiaries," by Dafna N. Israeli, Moshe Banai, and Yoram Zeira, No. 1, p. 53.

Index to Authors

- Aaker, David A., and George S. Day, "Increasing the Effectiveness of Marketing Research," No. 2, p. 59.
- Banai, Moshe, see Israeli, Dafna N.
- Barnea, Amir, and Simcha Sadan, Michael Schiff, "A Format for Directors' Information Systems," No. 1, p. 33.

- Bartlett, Christopher A., see Doz, Yves L.
- Becker, Helmut, see Thorelli, Hans B.
- Boltvinik, Manuel, see Bourgeois, L. J., III.
- Bourgeois, L. J., III and Manuel Boltvinik, "OD in Cross-Cultural Settings: Latin America," No. 3, p. 75.
- Briscoe, Dennis R., "Organizational Design: Dealing with the Human Constraint," No. 1, p. 71.
- Bronstein, Richard J., "The Equity Component of the Executive Compensation Program," No. 1, p. 64.
- Brown, Bob S., see Halal, William E.
- Coleman, Denis, see Richman, Eugene.
- Day, George S., see Aaker, David A.
- Dockson, Robert R., and Jack O. Vance, "Retirement in Peril: Inflation and the Executive Compensation Program," No. 4, p. 87.
- Doz, Yves L., and Christopher A. Bartlett, C. K. Prahalad, "Global Competitive Pressures and Host Country Demands: Managing Tensions in MNCs," No. 3, p. 63.
- Dwyer, Robert F., "Response Errors in Survey Research," No. 1, p. 39.
- Edfelt, Ralph, "International Competition and U.S. Public Policy," No. 1, p. 5.
- Fasching, Darrell J., "A Case for Corporate and Management Ethics," No. 4, p. 62.
- Fleming, John E., "Linking Public Affairs with Corporate Planning," No. 2, p. 35.
- Ford, Robert C., and Frank S. McLaughlin, James Nixdorf, "Ten Questions about MBO," No. 2, p. 88.
- Frederick, William C., "Free Market vs. Social Responsibility: Decision Time at the CED," No. 3, p. 20.
- Freedman, Craig, and David Makofsky, "Supporting the Rich," No. 4, p. 49.
- Godtfredsen, Lawrence, see Mulkern, John R.
- Gray, David A., see McDaniel, Carl.
- Halal, William E., and Bob S. Brown, "Participative Management: Myth and Reality," No. 4, p. 20.
- Handler, Edward, see Mulkern, John R.
- Horvath, Dezso, and Charles McMillan, "Industrial Planning in Japan," No. 1, p. 11.
- Israeli, Dafna N., and Moshe Banai, Yoram Zeira, "Women Executives in MNC Subsidiaries," No. 1, p. 53.
- Jackson, Donald W., Jr., and Bruce J. Walker, "The Channels Manager: Marketing's Newest Aide?" No. 2, p. 52.
- Jones, Larry R., see Thompson, Fred.
- Jones, Thomas M., "Shareholder Suits: Good News and Bad News for Corporate Executives," No. 4, p. 77.
- Kaikati, Jack G., "The Anti-Export Policy of the U.S.," No. 3, p. 5.
- Kast, Fremont, "Scanning the Future Environment: Social Indicators," No. 1, p. 22.
- Keim, Gerald D., "Foundations of a Political Strategy for Business," No. 3, p. 41.
- Makofsky, David, see Freedman, Craig.
- Martin, Thomas M., "Integration of Intent to Leave and OD Interventions," No. 1, p. 81.
- Mazzolini, Renato, "Are State-Owned Enterprises Unfair Competition?" No. 2, p. 20.
- McDaniel, Carl, and David A. Gray, "The Product Manager," No. 1, p. 87.
- McLaughlin, Frank S., see Ford, Robert C.
- McMillan, Charles, see Horvath, Dezso.
- Montgomery, B. Ruth, see White, Bernard J.
- Mulkern, John R., and Edward Handler, Lawrence Godtfredsen, "Corporate PACs as Fundraisers," No. 3, p. 49.
- Murray, R. Stuart, "Managerial Perceptions of Two Appraisal Systems," No. 3, p. 92.
- Nixdorf, James, see Ford, Robert C.
- Pepperell, H. C., and R. W. Turner, "Barriers to Entry: Antitrust's Search for a New Look," No. 3, p. 29.
- Post, James E., see Preston, Lee E.
- Prahalad, C. K., see Doz, Yves L.
- Preston, Lee E., and James E. Post, "Private Management and Public Policy," No. 3, p. 56.
- Randolph, W. Alan, "Matching Technology and the Design of Organization Units," No. 4, p. 39.
- Richman, Eugene, and Denis Coleman, "Monte Carlo Simulation for Management," No. 3, p. 82.
- Rudd, Andrew, "Social Responsibility and Portfolio Performance," No. 4, p. 55.
- Rugman, Alan M., "Internalization Theory and Corporate International Finance," No. 2, p. 73.
- Ryans, John K., Jr., and William L. Shanklin, "How Managers Cope with Terrorism," No. 2, p. 66.
- Sadan, Simcha, see Barnea, Amir.
- Schiff, Michael, see Barnea, Amir.
- Shanklin, William L., see Ryans, John K., Jr.
- Smith, Howard R., "The Uphill Struggle for Job Enrichment," No. 4, p. 33.
- Takeuchi, Hirotaka, "Productivity: Learning from the Japanese," No. 4, p. 5.
- Thompson, Fred, and Larry R. Jones, "Fighting Regulation: The Regulatory Review," No. 2, p. 5.
- Thorelli, Hans B., and Helmut Becker, "The Information Seekers: Multinational Strategy Target," No. 1, p. 46.
- Turner, R. W., see Pepperell, H. C.
- Vance, Jack O., see Dockson, Robert R.
- Varble, Dale, "Flexible Price Agreements: Purchasing's View," No. 2, p. 44.
- Walker, Bruce J., see Jackson, Donald W., Jr.
- White, Bernard J., and B. Ruth Montgomery, "Corporate Codes of Conduct," No. 2, p. 80.
- Williams, Harold R., "Free Enterprise in a Free Society," No. 2, p. 29.
- Zeira, Yoram, see Israeli, Dafna N.

